

NATIONAL FUNDING FOUNDATION

Modules Agenda

INTRODUCTION & OVERVIEW

- Current State of Philanthropy and Grantsmanship
- The Elephant in the Room: COVID-19 and the New Normal for Program Planning & Funding Priorities
- Emphasis on Fundamentals of Grantsmanship and the Importance of Research, Program Planning, and Professional Grantsmanship Techniques

MODULE 1: Funding Research

- Discussion: Grant Writing – Holistic Approach
- Discussion & Exercise: Mission/Vision, Population, Objectives
- Funding Sources
- Funding Resources Online
- Discussion & Exercises: Conducting Research / Analyzing Funders
- Developing Access to Potential Funders
- Homework Assignment
- Question & Answer Session

MODULE 2: Fundamentals of Program Planning

- Program Planning Basics
- Discussion & Exercise – Stakeholders
- Discussion & Exercise – SWOT Analysis
- Discussion & Exercise: Fact Sheet
- First Exchange
- Homework Assignment
- Question & Answer Session

MODULE 3: Proposal Writing Essentials

- Discussion & Peer Review Exercise: Essential Proposal Elements
- Common Application
- Organizational Information
- Project Description: Methodology
- Budget
- Evaluation
- Statement of Need
- Discussion & Exercise: Essential Proposal Elements
- Homework Assignment
- Question & Answer Session

MODULE 4: Putting it All Together

- Executive Summary
- Title
- Discussion & Exercises: Responding to Application Criteria
- Cover Letter
- Cover Sheet
- Attachments / Supplemental Information
- Reviewers